

Experience**Product Designer, Pinterest** (contract)

06/2022 – Current

Designing measurement products to enhance business and ad performance for users. Leading multiple design initiatives to mitigate current ads privacy headwinds by introducing self serve tools to increase adoption of resilient solution, increasing adoption rate by 32%. Closely collaborating with cross functional partners to identify and build solutions proactively with insights from user research, customer feedback, and product metrics.

Product Designer, Rvnway

04/2020 – 06/2022

Designed the full product experience, from user flow and prototypes to visual brand assets. Crafted intuitive design solutions for SaaS health/biotech companies including nference and Mayo Clinic by establishing design systems and scaling product features.

Experience Designer Intern, Airbnb

06/2019 – 09/2019

Designed for end-to-end experiences on the In-Home Accessibility team to ensure 100% accuracy in accessibility listings on Airbnb for both native and web. Ensured seamless collaborative process with engineers, PM's, and operations.

Product Designer, Freelance

01/2016 – Current

Partnering with various local businesses and ventures to create impactful, lasting products and services such as Rora, Parakeet, and Joy.

Education**Bachelor of Design, Interaction Design '20**

University of Washington

**Skills +
Awards**

Figma, Sketch, Illustrator,
Photoshop, AfterEffects,
Principle, Invision

NIRSA's Creative Excellence
Award ('18), Nickelodeon
Creative Jam Best UX ('20)